

# Spot Manager: Placed, 10/29/12-11/06/12



Station	Date	Order Inventory Description	Time Period	Air Time	Ad-ID	Length	Priority	MG Info	Invoiced	Rate	Spot #
Advertiser: POL/Stabenow for Senate 2012											
Order: 187139											
WOOD	10/29/12	5am Daybreak	5a-6am	5:27:07 AM	DST1207H	:30	P3		Yes	\$250.00	16
WOOD	10/29/12	6am Daybreak	6-7a	6:51:44 AM	DST1205H	:30	P3		Yes	\$650.00	18
WOOD	10/29/12	Today Show	658-9a	7:23:50 AM	DST1207H	:30	P3		Yes	\$975.00	25
WOOD	10/29/12	Today Show	658-9a	8:58:30 AM	DST1207H	:30	P3		Yes	\$975.00	24
WOOD	10/29/12	Today Show 2	9-10a	9:59:00 AM	DST1206H	:30	P4		Yes	\$300.00	1
WOOD	10/29/12	Today Show 3	10-11a	10:27:05 AM	DST1207H	:30	P4		Yes	\$200.00	4
WOOD	10/29/12	News 8 @ Noon	12-1p	12:40:09 PM	DST1207H	:30	P4		Yes	\$225.00	1
WOOD	10/29/12	The Doctors	3-4p	3:10:28 PM	DST1207H	:30	P4		Yes	\$125.00	15
WOOD	10/29/12	Ellen	4-5p	4:35:07 PM	DST1207H	:30	P4		Yes	\$400.00	15
WOOD	10/29/12	M-F News 8 @5p	5-530p	5:23:21 PM	DST1207H	:30	P3		Yes	\$1,150.00	15
WOOD	10/29/12	M-F News 8 @ 530p	530-6p	5:42:56 PM	DST1207H	:30	P3		Yes	\$1,150.00	15
WOOD	10/29/12	M-F News 8 @6p	6-630p	6:24:18 PM	DST1205H	:30	P3		Yes	\$2,000.00	9
WOOD	10/29/12	Inside Edition	7-730p	7:20:04 PM	DST1207H	:30	P4		Yes	\$450.00	8
WOOD	10/29/12	Access Hollywood	730-8p	7:41:28 PM	DST1207H	:30	P4		Yes	\$400.00	8
WOOD	10/29/12	Monday 10-11p	10-11p	10:36:48 PM	DST1206H	:30	P4		Yes	\$875.00	4
WOOD	10/29/12	M-F News 8 @ 11	11-1135p	11:29:51 PM	DST1207H	:30	P3		Yes	\$1,450.00	2
WOOD	10/29/12	Tonight Show w/ Leno	1135-1235a	12:08:46 XM	DST1207H	:30	P4		Yes	\$300.00	1
WOOD	10/30/12	5am Daybreak	5a-6am	5:48:13 AM	DST1207H	:30	P3		Yes	\$250.00	17
WOOD	10/30/12	6am Daybreak	6-7a	6:27:21 AM	DST1207H	:30	P3		Yes	\$650.00	19
WOOD	10/30/12	Today Show	658-9a	7:58:30 AM	DST1207H	:30	P3		Yes	\$975.00	26
WOOD	10/30/12	News 8 @ Noon	12-1p	12:21:19 PM	DST1207H	:30	P4		Yes	\$225.00	2

[Filtered by: ] [Sorted by: Date]

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Advertiser: POL/Stabenow for Senate 2012

Order: 187139

WOOD	10/30/12	News 8 @ Noon	12-1p	12:50:33 PM	DST1205H	:30	P4		Yes	\$225.00	12
WOOD	10/30/12	The Doctors	3-4p	3:19:05 PM	DST1207H	:30	P4		Yes	\$125.00	16
WOOD	10/30/12	Ellen	4-5p	4:45:21 PM	DST1207H	:30	P4		Yes	\$400.00	16
WOOD	10/30/12	M-F News 8 @5p	5-530p	5:20:54 PM	DST1206H	:30	P3		Yes	\$1,150.00	16
WOOD	10/30/12	M-F News 8 @ 530p	530-6p	5:37:01 PM	DST1207H	:30	P3		Yes	\$1,150.00	16
WOOD	10/30/12	M-F News 8 @6p	6-630p	6:28:04 PM	DST1207H	:30	P3		Yes	\$2,000.00	10
WOOD	10/30/12	Access Hollywood	730-8p	7:53:19 PM	DST1207H	:30	P4		Yes	\$400.00	9
WOOD	10/30/12	Tues 8-10p	758-10p	8:45:55 PM	DST1207H	:30	P4		Yes	\$2,000.00	8
WOOD	10/30/12	Tuesday 10-11p	10-11p	10:38:46 PM	DST1207H	:30	P4		Yes	\$1,250.00	4
WOOD	10/30/12	M-F News 8 @ 11	11-1135p	11:32:34 PM	DST1207H	:30	P3		Yes	\$1,450.00	3
WOOD	10/30/12	Tonight Show w/ Leno	1135-1235a	12:28:25 XM	DST1205H	:30	P4		Yes	\$300.00	2
WOOD	10/31/12	5am Daybreak	5a-6am	5:53:04 AM	DST1207H	:30	P3		Yes	\$250.00	18
WOOD	10/31/12	6am Daybreak	6-7a	6:21:15 AM	DST1207H	:30	P3		Yes	\$650.00	20
WOOD	10/31/12	Today Show	658-9a	8:38:21 AM	DST1206H	:30	P3		Yes	\$975.00	27
WOOD	10/31/12	The Doctors	3-4p	3:39:58 PM	DST1207H	:30	P4		Yes	\$125.00	17
WOOD	10/31/12	M-F News 8 @5p	5-530p	5:28:08 PM	DST1207H	:30	P3		Yes	\$1,150.00	17
WOOD	10/31/12	M-F News 8 @ 530p	530-6p	5:52:53 PM	DST1207H	:30	P3		Yes	\$1,150.00	17
WOOD	10/31/12	M-F News 8 @6p	6-630p	6:13:58 PM	DST1207H	:30	P3		Yes	\$2,000.00	11
WOOD	10/31/12	Inside Edition	7-730p	7:20:55 PM	DST1207H	:30	P4		Yes	\$450.00	10
WOOD	10/31/12	Access Hollywood	730-8p	7:41:48 PM	DST1205H	:30	P4		Yes	\$400.00	10
WOOD	10/31/12	Wednesday 9-10p	9-10p	9:45:25 PM	DST1207H	:30	P4		Yes	\$875.00	4

[Filtered by: ] [Sorted by: Date]

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Station	Date	Order Inventory Description	Time Period	Air Time	Ad-ID	Length	Priority	MG Info	Invoiced	Rate	Spot #
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Advertiser: POL/Stabenow for Senate 2012

Order: 187139

WOOD	10/31/12	Wednesday 10-11p	10-11p	10:07:18 PM	DST1207H	:30	P4		Yes	\$875.00	16
WOOD	10/31/12	M-F News 8 @ 11	11-1135p	11:18:47 PM	DST1207H	:30	P3		Yes	\$1,450.00	4
WOOD	10/31/12	Tonight Show w/ Leno	1135-1235a	12:08:19 XM	DST1206H	:30	P4		Yes	\$300.00	3
WOOD	11/01/12	5am Daybreak	5a-6am	5:08:04 AM	DST1207H	:30	P3		Yes	\$250.00	19
WOOD	11/01/12	6am Daybreak	6-7a	6:14:49 AM	DST1208H	:30	P3		Yes	\$650.00	21
WOOD	11/01/12	Today Show	658-9a	8:28:30 AM	DST1207H	:30	P3		Yes	\$975.00	28
WOOD	11/01/12	eightWest	11a-12p	11:13:05 AM	DST1208H	:30	P4		Yes	\$75.00	4
WOOD	11/01/12	The Doctors	3-4p	3:16:23 PM	DST1207H	:30	P4		Yes	\$125.00	18
WOOD	11/01/12	Ellen	4-5p	4:21:09 PM	DST1208H	:30	P4		Yes	\$400.00	18
WOOD	11/01/12	M-F News 8 @5p	5-530p	5:19:39 PM	DST1207H	:30	P3		Yes	\$1,150.00	18
WOOD	11/01/12	M-F News 8 @ 530p	530-6p	5:39:09 PM	DST1208H	:30	P3		Yes	\$1,150.00	19
WOOD	11/01/12	M-F News 8 @ 530p	530-6p	5:51:37 PM	DST1207H	:30	P3		Yes	\$1,150.00	18
WOOD	11/01/12	M-F News 8 @6p	6-630p	6:28:04 PM	DST1208H	:30	P3		Yes	\$2,000.00	12
WOOD	11/01/12	Access Hollywood	730-8p	7:42:46 PM	DST1207H	:30	P4		Yes	\$400.00	11
WOOD	11/01/12	Thursday 9-10p	9-10p	9:22:22 PM	DST1208H	:30	P4		Yes	\$1,500.00	3
WOOD	11/01/12	M-F News 8 @ 11	11-1135p	11:20:00 PM	DST1207H	:30	P3		Yes	\$1,450.00	5
WOOD	11/02/12	5am Daybreak	5a-6am	5:39:10 AM	DST1208H	:30	P3		Yes	\$250.00	20
WOOD	11/02/12	6am Daybreak	6-7a	6:46:10 AM	DST1207H	:30	P3		Yes	\$650.00	22
WOOD	11/02/12	Today Show	658-9a	6:57:25 AM	DST1208H	:30	P3		Yes	\$975.00	29
WOOD	11/02/12	The Doctors	3-4p	3:39:55 PM	DST1207H	:30	P4		Yes	\$125.00	19
WOOD	11/02/12	Ellen	4-5p	4:44:59 PM	DST1208H	:30	P4		Yes	\$400.00	19

[Filtered by: ] [Sorted by: Date]

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Station	Date	Order Inventory Description	Time Period	Air Time	Ad-ID	Length	Priority	MG Info	Invoiced	Rate	Spot #
Advertiser: POL/Stabenow for Senate 2012											
Order: 187139											
WOOD	11/02/12	M-F News 8 @5p	5-530p	5:17:51 PM	DST1207H	:30	P3		Yes	\$1,150.00	19
WOOD	11/02/12	M-F News 8 @ 530p	530-6p	5:52:36 PM	DST1208H	:30	P3		Yes	\$1,150.00	20
WOOD	11/02/12	M-F News 8 @6p	6-630p	6:14:50 PM	DST1207H	:30	P3		Yes	\$2,000.00	13
WOOD	11/02/12	Access Hollywood	730-8p	7:45:28 PM	DST1208H	:30	P4		Yes	\$400.00	12
WOOD	11/02/12	Friday 9-10p	9-10p	9:38:53 PM	DST1207H	:30	P4		Yes	\$875.00	3
WOOD	11/02/12	M-F News 8 @ 11	11-1135p	11:32:34 PM	DST1208H	:30	P3		Yes	\$1,450.00	6
WOOD	11/03/12	Daybreak Sat 6am	6-7a	6:41:17 AM	DST1207H	:30	P4		Yes	\$150.00	4
WOOD	11/03/12	Daybreak Sat@7am	658-8a	7:41:06 AM	DST1208H	:30	P4		Yes	\$275.00	4
WOOD	11/03/12	Today Show Saturday	758-10a	9:28:30 AM	DST1207H	:30	P4		Yes	\$375.00	4
WOOD	11/03/12	Saturday 9-10p	9-10p	9:26:08 PM	DST1208H	:30	P4		Yes	\$350.00	14
WOOD	11/03/12	Saturday News 8 @11	11-1130p	11:24:31 PM	DST1207H	:30	P3		Yes	\$1,450.00	2
WOOD	11/04/12	Daybreak Sun @6am	6-7a	6:42:39 AM	DST1208H	:30	P4		Yes	\$125.00	4
WOOD	11/04/12	Daybreak Sun @7am	658-8a	7:53:23 AM	DST1207H	:30	P4		Yes	\$250.00	4
WOOD	11/04/12	Sun 11p News (NFL)	1130-12a	12:19:38 XM	DST1208H	:30	P4		Yes	\$500.00	7
WOOD	11/05/12	5am Daybreak	5a-6am	5:17:58 AM	DST1207H	:30	P3		Yes	\$250.00	21
WOOD	11/05/12	6am Daybreak	6-7a	6:44:29 AM	DST1208H	:30	P3		Yes	\$650.00	23
WOOD	11/05/12	Today Show	658-9a	7:27:12 AM	DST1208H	:30	P3		Yes	\$975.00	31
WOOD	11/05/12	Today Show	658-9a	8:40:08 AM	DST1207H	:30	P3		Yes	\$975.00	30
WOOD	11/05/12	News 8 @ Noon	12-1p	12:13:46 PM	DST1208H	:30	P1	3 for 13.13 11/1	Yes	\$1,500.00	14
WOOD	11/05/12	Rachael Ray	2-3p	2:48:20 PM	DST1208H	:30	P4		Yes	\$125.00	9
WOOD	11/05/12	The Doctors	3-4p	3:18:02 PM	DST1207H	:30	P4		Yes	\$125.00	20

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Station	Date	Order Inventory Description	Time Period	Air Time	Ad-ID	Length	Priority	MG Info	Invoiced	Rate	Spot #
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Advertiser: POL/Stabenow for Senate 2012

Order: 187139

WOOD	11/05/12	Ellen	4-5p	4:27:21 PM	DST1208H	:30	P4		Yes	\$400.00	20
WOOD	11/05/12	Ellen	4-5p	4:28:21 PM	DST1208H	:30	P2	3 for 17.17 10/	Yes	\$1,325.00	21
WOOD	11/05/12	M-F News 8 @5p	5-530p	5:28:34 PM	DST1207H	:30	P1	3 for 18.20 11/	Yes	\$4,000.00	21
WOOD	11/05/12	M-F News 8 @ 530p	530-6p	5:51:47 PM	DST1208H	:30	P3		Yes	\$1,150.00	21
WOOD	11/05/12	M-F News 8 @6p	6-630p	6:28:04 PM	DST1208H	:30	P3		Yes	\$2,000.00	14
WOOD	11/05/12	Access Hollywood	730-8p	7:42:05 PM	DST1207H	:30	P1	3 for 23.13 11/	Yes	\$3,000.00	14
WOOD	11/05/12	Monday 8-10p	8-10p	7:58:29 PM	DST1208H	:30	P3		Yes	\$4,000.00	1
WOOD	11/05/12	M-F News 8 @ 11	11-1135p	11:23:01 PM	DST1208H	:30	P3		Yes	\$1,450.00	7
WOOD	11/06/12	WOOD News @ 430am	430-5a	4:38:19 AM	DST1207H	:30	P3		Yes	\$100.00	2
WOOD	11/06/12	WOOD News @ 430am	430-5a	4:46:20 AM	DST1208H	:30	P3		Yes	\$100.00	1
WOOD	11/06/12	5am Daybreak	5a-6am	4:59:04 AM	DST1208H	:30	P3		Yes	\$250.00	1
WOOD	11/06/12	5am Daybreak	5a-6am	5:27:24 AM	DST1207H	:30	P3		Yes	\$250.00	22
WOOD	11/06/12	6am Daybreak	6-7a	6:21:35 AM	DST1208H	:30	P3		Yes	\$650.00	24
WOOD	11/06/12	Today Show	658-9a	6:57:25 AM	DST1208H	:30	P3		Yes	\$975.00	32
WOOD	11/06/12	Today Show	658-9a	8:44:22 AM	DST1207H	:30	P3		Yes	\$975.00	33
WOOD	11/06/12	Today Show 3	10-11a	10:28:05 AM	DST1208H	:30	P3		Yes	\$400.00	1
WOOD	11/06/12	Today Show 3	10-11a	10:59:05 AM	DST1208H	:30	P3		Yes	\$400.00	2
WOOD	11/06/12	Days of Our Lives	1-2p	12:59:00 PM	DST1207H	:30	P3		Yes	\$400.00	2
WOOD	11/06/12	Days of Our Lives	1-2p	1:27:16 PM	DST1208H	:30	P3		Yes	\$400.00	1

**\$86,075.00** **103**

**\$86,075.00** **103**

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Station	Date	Order Inventory Descriptio	Time Period	Air Time	Ad-ID	Length	Priority	MG Info	Invoiced	Rate	Spot #
										\$86,075.00	103

[Filtered by: ] [Sorted by: Date]